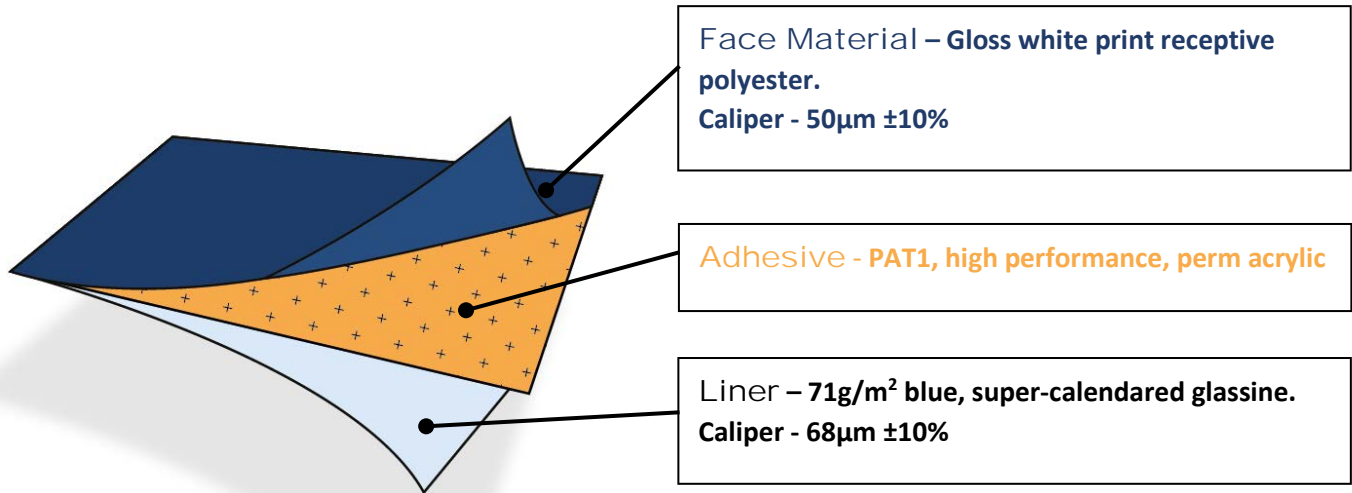




**Data Sheet - #714**

**WHITE GLOSS TT PRINTABLE POLYESTER PERM**



**General** #714 is a gloss white print receptive polyester offering excellent dimensional stability combined with good solvent, humidity and elevated temperature and UV resistance. The PAT1 high performance adhesive exhibits very good chemical and elevated temperature shear resistance. It also offers very good adhesion on a broad range of surfaces.

**Applications** On demand variable information labels for rating, warning, hazard, serial and barcode labels. Ideal for the automotive, appliance, electronic and laboratory sectors. The product is designed to accept conventional ink and provide superior thermal transfer print quality with crisp definition at low burn temperatures with resin and wax/resin ribbons.

**Application temperature** Minimum +4°C

**Service temperature** -40°C to +149°C

**Product life** 2 years vertical exposure

All data given is considered reliable but does not constitute a warranty. It is the responsibility of the user to satisfy themselves as to the suitability of the product for the particular application and conditions. A sample for this purpose will be supplied on request.